



Grupo Bimbo (BMV: BIMBO) cordially invites you to discuss its
second quarter 2017 results

Wednesday, July 26th, 2017

9:00 AM EASTERN TIME

8:00 AM CENTRAL TIME

DIAL-IN

To access the call please dial:

U.S.: +1 (844) 839 2191

International: +1 (412) 317 2519

Conference ID: **Grupo Bimbo**

WEBCAST

Alternatively, the webcast for this call can
be accessed at Grupo Bimbo's website:

www.grupobimbo.com/ir/

REPLAY

A replay will be available until August 2nd,
2017. You can access the replay through
Grupo Bimbo's website:

www.grupobimbo.com/ir/ or by dialing:

U.S.: +1 (877) 344 7529

International: +1 (412) 317 0088

Canada: +1 (855) 669 9658

Conference ID: 10108703

The 2Q17 Earnings Release will be distributed on
Tuesday, July 25th, 2017 AMC