

GRUPO BIMBO ISSUES Ps. 10,000 MILLION IN DOMESTIC BONDS

Mexico City, October 6, 2017 - Grupo Bimbo, S.A.B. de C.V. ("Grupo Bimbo" or the "Company") (BMV:BIMBO) today announced the successful issuance of Ps. 10,000 million in 8.18% fixed rate *Certificados Bursátiles* due 2027.

Proceeds from this transaction will be used to prepay the domestic bond *BIMBO 12* due August 2018, partially repay a committed long-term revolving credit facility due October 2020, and partially pay for the East Balt Bakeries acquisition.

Grupo Bimbo once again thanks investors and financial institutions for the trust placed in the Company. BBVA Bancomer, Bank of America Merrill Lynch, Citi Banamex and Scotiabank were lead managers for the transaction.

About Grupo Bimbo

Grupo Bimbo is the largest baking company in the world in terms of volume and sales. Grupo Bimbo has 174 plants and approximately 1,800 sales centers strategically located in 24 countries throughout the Americas, Europe and Asia. Its main product lines include fresh and frozen sliced bread, buns, cookies, snack cakes, English muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 13,000 products and has one of the largest direct distribution networks in the world, with more than 2.9 million points of sale, more than 56,000 routes and more than 133,000 associates. Grupo Bimbo's shares have traded on the Mexican Stock Exchange since 1980 under the ticker symbol BIMBO

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